

Welcome on board

The Würth Elektronik Group with more than 8000 employees in 50 countries manufactures and sells electronic and electromechanical components, circuit boards and intelligent power and control systems. Würth Electronics, a US based company, manufactures and sells a wide product range from ferrites, inductors, capacitors and common mode chokes to transformers, LEDs and connectors.

Creativity?

Thinker wanted!

Marketing and Communications Coordinator | Watertown, South Dakota

Your tasks on board

- Co-direct the development of the company's online marketing strategy.
- Collaborate with other marketing staff to integrate and complement marketing strategies across multiple sales channels.
- Understand and implement corporate design standards into all materials generated by the department.
- Consult with Sales, Product Marketing and Product Development to gain advice regarding the types of products and services expected to be in demand.
- Implement online customer service processes to ensure positive and consistent user experiences.

Your application

Our HR team looks forward to reviewing your resume and application highlighting your qualifications and wage expectations.

Würth Electronics Midcom Inc.

121 Airport Drive | Watertown, SD 57201-5602 | USA
Tel. 605 886-4385 | careers@we-online.com

Your requirements

- To coordinate internal and external marketing activities for the company and work closely with Sales, Engineering, and Product Marketing and Development Departments.
- To lead the development and implementation of electronic media marketing programs and web presence and to plan and promote customer events.
- Bachelor's Degree in Marketing or Public Relations. Online media focus preferred.
- Intermediate Spanish writing and speaking skills desirable.



Click "Here" to read our references.

Apply Now!

more than you expect