



Press Release

Würth Elektronik Circuit Board Technology starts up in Poland

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The customers of Würth Elektronik Circuit Board Technology in Poland can look forward to a local expert in the field of PCBs: Tomasz Renkiel has been appointed as the new Area Sales Manager. He will provide personal support on site and represents the foundation for Würth Elektronik Circuit Board Technology in Poland.

2021 is the year of the Würth Elektronik Group's 50th anniversary. Since its beginnings, internationalisation has been an important strategic aspect for the printed circuit board division. In last 50 years, Würth Elektronik Circuit Board Technology has built up three plants in Germany and a substantial technical knowhow. As Europe's No 1 PCB manufacturer, Würth Elektronik Circuit Board Technology continuously develops and optimizes production processes and is further deeply involved in the R&D of advanced technologies such as Embedding, STRETCH.flex and SLIM.flex

To increase production capacity, Würth Elektronik Circuit Board Technology has started to cooperate with suppliers in China in 2011. Meanwhile, the Asia Production team comprises more than 40 employees in Asia and Germany and a growing supplier base.

With all efforts, Würth Elektronik Circuit Board Technology follows the mission to offer the customers perfect individual support throughout the entire life cycle of their projects – from the initial idea of the PCB design to the production of prototypes up to medium and large-size series.

Today, the company is serving more than 4,000 customers worldwide in the overall portfolio of electronic branches. In order to be close, the sales team in Europe is continuously extended. "The addition of our new



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colleague Tomasz Renkiel is a further step in the strategy of internationalisation WE follow. We are looking forward to build up and improve the relationships with our Polish customers”, says Monique Riekewald, Head of International Sales at Würth Elektronik Circuit Board Technology.

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Picture 1: Tomasz Renkiel, new Area Sales Manager at Würth Elektronik Circuit Board Technology in Poland. (Source: Würth Elektronik Circuit Board Technology)

About Würth Elektronik Circuit Board Technology

Founded in 1971, Würth Elektronik Circuit Board Technology is today Europe's leading PCB manufacturer, with national and international sales teams, 1,000 employees, 4,000 customers and an annual turnover in the triple digit million range. Production takes place at three German plants as well as with qualified partners in Asia. Whether basic or high-end technologies, customer-specific requirements are met from prototypes and samples to medium and large series. With the development of innovative product technologies, the company qualifies as a pioneer in the market.

Experts from the most diverse divisions provide intensive consultation and support, from the initial idea to the finished product and beyond. Würth Elektronik Circuit

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Board Technology sees itself as a reliable partner for both individual entrepreneurs and large corporations. The comprehensive portfolio is rounded off by an [online shop](#), where PCBs can be ordered around the clock.

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