



Press Release

Würth Elektronik Circuit Board Technology: Foundation of an international sales company

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The establishment of “Würth Elektronik CBT International GmbH” marks another milestone in the internationalisation of the Circuit Board Technology division of Würth Elektronik.

The European sales teams will be consolidated and expanded under the umbrella of this limited liability company. The international customers are thus moving even more into focus.

In 2021, the Würth Elektronik Group celebrates its 50th anniversary. Since its beginnings, internationalisation has been an important strategic aspect for the Printed Circuit Board division. Over the past five decades, Würth Elektronik has built up three PCB plants in Germany as well as various cooperations with qualified partners in Asia. As Europe's leading PCB manufacturer, Würth Elektronik continuously develops and optimises production processes and is also heavily involved in the research and development of pioneering technologies, manufacturing processes and materials.

Today, the company serves more than 4,000 customers from 50 countries in all areas of the electronics industry. In order to always be close to the customers, the sales teams in Europe are continuously being expanded and successively integrated into Würth Elektronik CBT International GmbH. “Our goal is to further expand our strong position in Europe and become the largest supplier of printed circuit boards in Europe,” says Thomas Beck, Managing Director of Würth Elektronik CBT International GmbH.

This process is being started with Poland. Since the beginning of the year, a local PCB specialist has been on hand to provide customers with personal advice on site. “We are looking forward to further expanding and improving



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the relationships with our Polish customers through our new Area Sales Manager Tomasz Renkiel,” Beck continues.

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Information box “Managing Directors of Würth Elektronik CBT International GmbH”

Thomas Beck

- Managing Director of Würth Elektronik Circuit Board Technology
- 20 years of sales experience in the electronics industry

Andreas Stecher

- CFO of the Würth Elektronik Circuit Board Technology Group
- Working for Würth Elektronik for more than 30 years



Picture 1: Thomas Beck, Managing Director of Würth Elektronik CBT International GmbH. (Source: Würth Elektronik)



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Picture 2: Andreas Stecher, Managing Director of Würth Elektronik CBT International GmbH. (Source: Würth Elektronik)

About Würth Elektronik Circuit Board Technology

Founded in 1971, Würth Elektronik Circuit Board Technology is today Europe's leading PCB manufacturer, with national and international sales teams, 1,000 employees, 4,000 customers and an annual turnover in the triple digit million range. Production takes place at three German plants as well as with qualified partners in Asia. Whether basic or high-end technologies, customer-specific requirements are met from prototypes and samples to medium and large series. With the development of innovative product technologies, the company qualifies as a pioneer in the market.

Experts from the most diverse divisions provide intensive consultation and support, from the initial idea to the finished product and beyond. Würth Elektronik Circuit Board Technology sees itself as a reliable partner for both individual entrepreneurs and large corporations. The comprehensive portfolio is rounded off by an [online shop](#), where PCBs can be ordered around the clock.

Würth Elektronik. More than you expect!

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