



Press Release

The Würth Elektronik PCB online shop increases the speed-to-the-market for customers worldwide

www.we-online.com/pcb

Publication free of charge
Sample copy requested

Faster than ever before

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Würth Elektronik Circuit Board Technology is currently Europe's No. 1 PCB manufacturer in terms of production volume. Continuous optimization of service and price/performance ratio also contribute to this – not least in the e-commerce sector.

“This is possible because we do everything we can to meet the needs and wishes of our customers to the maximum and take their feedback very seriously”, explains Andreas Hirsch, Head of E-Commerce at Würth Elektronik Circuit Board Technology. “This has shown that delivery times play an increasingly important role alongside service and product quality, especially in the online segment. That is why we have put an increased focus on further optimizing our performance in this area”.

Express production at standard price

With success: Fast orders for 2-, 4- and 6-layer PCBs can now be ordered at the standard price in the online shop www.wedirekt.com. Small series can also be ordered online just in time.

Customers for whom delivery speed is not the top priority also benefit from the innovations: For orders with a delivery time of six working days or more, shipping costs will not be charged within the "Lazy Days" promotion, which is running until the end of August 2020. In this way, Würth Elektronik Circuit Board Technology underlines its worldwide unique market position – and can once again be measured by its own claim “more speed than you expect”.



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About Würth Elektronik Circuit Board Technology

Founded in 1971, Würth Elektronik Circuit Board Technology is today Europe's leading PCB manufacturer, with national and international sales teams, 1,100 employees, 4,000 customers and an annual turnover in the triple digit million range. Production takes place at three German plants as well as with qualified partners in Asia. Whether basic or high-end technologies, customer-specific requirements are met from prototypes and samples to medium and large series. With the development of innovative product technologies, the company qualifies as a pioneer in the market.

Experts from the most diverse divisions provide intensive consultation and support, from the initial idea to the finished product and beyond. Würth Elektronik Circuit Board Technology sees itself as a reliable partner for both individual entrepreneurs and large corporations. The comprehensive portfolio is rounded off by an [online shop](#), where PCBs can be ordered around the clock.

Würth Elektronik. More than you expect!

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