

This Privacy Policy tells you how we will protect your privacy, collect and use your personal information and your rights under the Privacy Act 2020.

We are part of the Würth Elektronik Group, which includes international affiliated companies. In accordance with **IPPs 11 and 12**, we may from time to time disclose your Personal Information to one or more of these international affiliated companies for a purpose in connection with any of the purposes in paragraph 6. If we disclose your Personal Information onto an international affiliated company, your Personal Information will be used, stored and disclosed in accordance with that company's privacy policy or data protection notice and the privacy law applying to that company. You can read more information about this in paragraph 7.

This Privacy Policy applies to anyone who uses our website (**Website**), buys or uses the products or services that we supply you (**Products or Services**), or interacts with us.

"**Act**" means the Privacy Act 2020 (New Zealand).

Any reference to "**we**", "**us**" or "**our**" is to **Würth Electronics New Zealand Limited** (NZCN 8585631).

"**IPP**" means an information privacy principle set out in the Act.

"**Personal Information**" means any information that can directly or indirectly identify you or another person.

1. Your rights

In accordance with **IPPs 1 and 10**, we'll only use your Personal Information for the reasons that we collected it, and in accordance with this Privacy Policy. In accordance with **IPP 9**, if we don't need your Personal Information anymore for those reasons, then we'll stop using it.

If you don't agree with our Privacy Policy or don't want us to collect your Personal Information, then you shouldn't use our Website, Services or interact with us. If you change your mind and don't agree with our Privacy Policy anymore, then you should stop using our Website, Services or interacting with us.

2. Identity of the agency

The agency collecting your Personal Information is Würth Electronics New Zealand Limited, a company incorporated in New Zealand with its registered address at Baker Tilly Staples Rodway Auckland Limited, Level 9, 45 Queen Street, Auckland Central, Auckland 1010, New Zealand.

3. Contact details of the Privacy Officer

In accordance with **section 201 of the Act**, for questions and information pertaining to the handling of your Personal Information, please contact our Privacy Officer at any time. The email address where you can contact the Privacy Officer is eiSos-newzealand@we-online.com.

4. Personal Information provided by you

We may collect the following Personal Information:

- Your name, address and contact details.
- Training details including education and training given.
- Professional expertise and employment details including career history, job role and function.
- Your purchase and account history with us.
- Information about your use of our Products or Services.
- Information about the webpages you visit on our Website.
- Information you provide to us when responding to our customer surveys.
- Any other information you give us.

Please don't give us Personal Information about someone else unless you have their permission and they know about this Privacy Policy.

5. How we collect your Personal Information

In accordance with **IPPs 2 and 3**, we collect Personal Information:

- From you directly (like when you provide your details to us in person, via email, or through any other medium).
- From you indirectly (like when you use our Services, visit our Website or interact with us on social media).
- From third parties (like contractors and agents that we engage to perform services on our behalf, such as to analyse traffic on our Website and social media, or to verify and update our database).
- From places where the information is publicly available.

6. How we use and share your Personal Information

In accordance with **IPP 3**, we use and disclose your Personal Information:

- To initiate a contractual relationship with you or your organisation.
- To process orders.
- To provide you with our Products or Services (including arranging shipping).
- To respond to your queries regarding the Website, our Products or Services.
- To enable your participation at events (including communications with third party organisers of events).
- To enable communication between participants during and after events.
- To send product change notifications and/or product termination notifications to you.
- To fulfil a contractual obligation or to safeguard our common interests.
- To develop and improve our offers and to manage business activities.
- To facilitate communication with you, and/or provision of Goods and Services, by affiliated companies within the Würth Elektronik Group.
- To maintain risk management within the Würth Elektronik Group and to prevent corruption.
- To inform you about deals and products you may be interested in.
- To email you directly and for direct marketing.
- To allow our partner companies that have contributed to the creation of our free Services to advertise to you.
- To administer your account with us.
- To bill you and to collect money that you owe us.
- To operate and maintain our Website.
- For our internal record keeping purposes.
- To facilitate the sale or other disposition of our business or assets.
- To comply with our legal obligations.
- For any other purposes that you authorise.



7. How we safeguard your Personal Information outside New Zealand

In accordance with **IPPs 11 and 12**, from time to time, we may disclose, and you authorise us to disclose, your Personal Information to overseas service providers and international affiliated companies within the Würth Elektronik Group for a purpose in connection with any of the purposes in paragraph 6. These international affiliated companies are listed [here](#).

We make sure that the overseas service provider or the relevant international affiliated company (as applicable) is:

- a participant in a prescribed binding scheme for international disclosures of personal information; and/or
- is located in a country that provides comparable safeguards to New Zealand's privacy laws, approved by the New Zealand Privacy Commissioner.

If not, then we will take reasonable steps to ensure that the overseas service provider or the relevant international affiliated company (as applicable) is required to protect your Personal Information in a way that, overall, provides comparable safeguards to those required under New Zealand's privacy laws.

Examples of these steps include a written agreement between us and the overseas recipient or making reasonable enquiries regarding data protection standards of the country in which the overseas recipient is located.

8. Breach notification

In accordance with Part 6 of the Act, in the unlikely event that we suffer a data breach (such as unauthorised access to your Personal Information), we may be required by the Act to notify you and the New Zealand Privacy Commissioner about the data breach. Notifications are required if the breach constitutes a "notifiable privacy breach". This will depend on the nature of the breach and its impact. Generally, a "notifiable privacy breach" is a breach that is likely to result in serious harm to the affected individual.

9. Cookies

Cookies are small text files placed on your computer, mobile phone, tablet, or other electronic device to store data that can be recalled by a web server in the domain that placed the cookie. This data often consists of a string of numbers and letters that uniquely identifies your device, but it can contain other information as well. Some cookies are placed by third parties acting on our behalf. We may use cookies and similar technologies to store and honour your preferences and settings, enable you to sign-in, provide interest-based advertising, analyse how our Products or Service perform, and fulfil other business functions or operations set out in this Privacy Policy.

To enable some of the features and functionality on our Website, you may need to permit us to place cookies on your device. You can remove or block cookies by using the settings in your browser, but it may affect your ability to use our Website.

10. E-Communications

You consent to receiving information from us about our Products, Services, promotions and competitions via email, text message and social media. If you want us to stop sending you electronic communications, then you can simply unsubscribe at any time by following the instructions included in the electronic communication.

11. Security of your Personal Information

In accordance with **IPP 5**, we have reasonable security safeguards in place against loss, unauthorised access, use, modification, disclosure, and other misuse, of your Personal Information.

12. Duration of storage

In accordance with **IPP 9**, we will store your Personal Information for no longer than is required for a purpose in paragraph 6.

13. Request access or correction to your Personal Information

In accordance with **IPP 6**, you're allowed to see what Personal Information we have about you, and you can ask us to correct it if you think it's wrong. In accordance with sections 46 and 63 of the Act, if there is a legal reason why we can't let you see it, or if we don't agree with your correction, then we'll tell you.

14. Privacy complaints

If you think that we haven't properly protected your privacy, you can tell our Privacy Officer, or [complain](#) to the New Zealand Privacy Commissioner in accordance with **Part 5 of the Act**.

15. Privacy policy changes

We may from time to time change our Privacy Policy. These changes may reflect, among other things, changes in laws, our data collection practices, and/or changes to our business, Services or Products. We will post any updated policies on our Website. The updated Privacy Policy will take effect 14 days after the date it is posted.

If you continue to use our Services or continue to visit our Website or interact with us after the updated Privacy Policy comes into effect, then this will indicate that you have agreed to our changes.

If you don't agree with the changes to the Privacy Policy, then you should immediately stop using our Services and our Website.

We encourage you to review our Privacy Policy periodically for any changes.