

Würth Elektronik at the VDE 3B Festival 2025 in Dresden

Innovation meets Inspiration

On the evening of May 16, 2025, Würth Elektronik was present with a booth and a stage appearance at the VDE (Association for Electrical, Electronic & Information Technologies) 3B Festival – Bits, Bonding, Bassline in Dresden. With over 900 participants from 46 cities, the festival was a great success and provided a perfect platform for exchange between students, university staff, and the industry.



On stage, William Maloumby presented our company and the University Marketing. He demonstrated how closely industry and academia can collaborate and what opportunities arise for the future. The festival was complemented by a musical program with live bands, creating a relaxed atmosphere and fostering good conversations.

At our booth, we engaged in numerous inspiring conversations – about career opportunities, but especially about our product portfolio: electronic components used in various applications of electrical engineering. Our goal: students should perceive us not only as an employer but consciously as a manufacturer of technical solutions that they use today in their studies – and will find again as customers tomorrow.



Thanks to the VED, an indispensable partner in actively shaping the future of electrical engineers and sustainably promoting innovative talents. It was an extraordinary format that extended into the night and allowed us to build many valuable connections. Our conclusion: We'd love to do it again!