

# Privacy Policy of Wurth Electronics Australia Pty Ltd

Version August 2025

This Privacy Policy tells you how we will protect your privacy, collect and use your personal information and your rights under the *Privacy Act 1988* (Cth).

We are part of the Würth Elektronik Group, which includes international affiliated companies. We may from time to time disclose your Personal Information to one or more of these international affiliated companies for a purpose in connection with any of the purposes in paragraph 6. If we disclose your Personal Information onto an international affiliated company, your Personal Information will be used, stored and disclosed in accordance with that company's privacy policy or data protection notice and the privacy law applying to that company. You can read more information about this in paragraph 7.

This Privacy Policy applies to anyone who uses our website (**Website**), buys or uses the products or services that we supply you (**Products or Services**), or interacts with us.

**"Act"** means the *Privacy Act 1988* (Cth) (Australia).

Any reference to **"we"**, **"us"** or **"our"** is to **Wurth Electronics Australia Pty Ltd** (ACN 617 953 732).

**"APP"** means an Australian Privacy Principle as set out in the Act.

**Personal Information** has the meaning set out in the Act. In general terms, personal information is information (whether fact or opinion) about an individual who is identified or reasonably identifiable from that information or other information combined with that information.

**Sensitive Information** is a subset of Personal Information that is subject to additional protection under the Act. Sensitive information is Personal Information that includes information or an opinion about an individual's:

- Racial or ethnic origin
- Political opinions or associations
- Religious or philosophical beliefs
- Trade union membership or associations
- Sexual orientation or practices
- Criminal record
- Health or genetic information
- Some aspects of biometric information.

## 1. Your rights

In accordance with **APPs 1 and 6**, we'll only use your Personal Information for the reasons that we collected it, and in accordance with this Privacy Policy. If we don't need your Personal Information anymore for those reasons and we are no longer required to retain such Personal Information under applicable laws, then we'll stop using it.

If you don't agree with our Privacy Policy or don't want us to collect your Personal Information, then you shouldn't use our Website, Services or interact with us. If you change your mind and don't agree with our Privacy Policy anymore, then you should stop using our Website, Services or interacting with us.

## 2. Identity of the agency

The agency collecting your Personal Information is Wurth Electronics Australia Pty Ltd, a company incorporated in Australia with its operating address at Suite 4, Level 1, 420 Spencer Street, West Melbourne VIC 3003, Australia.

## 3. Contact details of the Privacy Officer

For questions and information pertaining to the handling of your Personal Information, please contact our Privacy Officer at any time. The email address where you can contact the Privacy Officer is [eiSos-Australia@we-online.com](mailto:eiSos-Australia@we-online.com).

## 4. Personal Information provided by you

The types of Personal Information we collect about you will depend on the purpose for which the Personal Information is collected. We may collect the following Personal Information:

- Your name, address and contact details.
- Training details including education and training given.
- Professional expertise and employment details including career history, job role and function.
- Your purchase and account history with us.
- Information about your use of our Products or Services.
- Information about the webpages you visit on our Website and any digital and online tools.
- Information you provide to us when responding to our customer surveys.
- Any other information you give us.

Please don't give us Personal Information about someone else unless you have their permission and they know about this Privacy Policy.

We may collect Sensitive Information about you in limited circumstances, for example pre-employment police clearances.

## 5. How we collect your Personal Information

We collect Personal Information:

- From you directly (like when you provide your details to us in person, via email, or through any other medium).
- From you indirectly (like when you use our Services, visit our Website or interact with us on social media).
- From third parties (like contractors and agents that we engage to perform services on our behalf, such as to analyse traffic on our Website and social media, or to verify and update our database).
- From places where the information is publicly available.

## 6. How we use and share your Personal Information

In accordance with **APP 6**, we use and disclose your Personal Information for purposes collected, including:

- To initiate a contractual relationship with you or your organisation.
- To process orders.
- To provide you with our Products or Services (including arranging shipping).
- To respond to your queries regarding the Website, our Products or Services.
- To enable your participation at events (including communications with third party organisers of events).
- To enable communication between participants during and after events.
- To send product change notifications and/or product termination notifications to you.
- To fulfil a contractual obligation or to safeguard our common interests.
- To develop and improve our offers and to manage business activities.
- To facilitate communication with you, and/or provision of Goods and Services, by affiliated companies within the Würth Elektronik Group.
- To maintain risk management within the Würth Elektronik Group and to prevent corruption.
- To inform you about deals and products you may be interested in.
- To email you directly and for direct marketing.
- To allow our partner companies that have contributed to the creation of our free Services to advertise to you.

# Privacy Policy of Wurth Electronics Australia Pty Ltd

Version August 2025

- To administer your account with us.
- To bill you and to collect money that you owe us.
- To operate and maintain our Website.
- For our internal record keeping purposes.
- To facilitate the sale or other disposition of our business or assets.
- To comply with our legal obligations.
- For any other purposes that you authorise.

## 7. How we safeguard your Personal Information outside Australia

In accordance with **APP 8**, from time to time, we may disclose, and you authorise us to disclose, your Personal Information to overseas service providers and international affiliated companies within the Würth Elektronik Group for a purpose in connection with any of the purposes in paragraph 6. These international affiliated companies are listed [here](#).

We make sure that the overseas service provider or the relevant international affiliated company (as applicable) is:

- a participant in a prescribed binding scheme for international disclosures of Personal Information; and/or
- is located in a country that has data protection laws which protect Personal Information in a way which is at least substantially similar to the Privacy Act and the Australian Privacy Principles, and there will be mechanisms available to you to enforce protection of your Personal Information under those data protection laws.

In these circumstances, we do not require the overseas recipients to comply with the Privacy Act and the Australian Privacy Principles and we will not be liable for a breach of the Privacy Act or the Australian Privacy Principles if your Personal Information is mishandled by overseas recipients.

If we cannot make sure that the recipient of your Personal Information is located in a country that has data protection laws as comprehensive as Australia's, then we will take reasonable steps to ensure that the overseas service provider or the relevant international affiliated company (as applicable) is required to protect your Personal Information in a way that, overall, provides comparable safeguards to those required under Australia's privacy laws.

Examples of these steps include a written agreement between us and the overseas recipient or making reasonable enquiries regarding data protection standards of the country in which the overseas recipient is located.

## 8. Breach notification

In accordance with Part IIIC of the Privacy Act, in the unlikely event that we suffer a data breach (such as unauthorised access to your Personal Information), we may be required by the Privacy Act to notify you and the Australian Privacy Commissioner about the data breach. Notifications are required if the breach constitutes an "eligible data breach". This will depend on the nature of the breach and its impact. Generally, an "eligible data breach" is a breach that is likely to result in serious harm to the affected individual.

## 9. Cookies

Cookies are small text files placed on your computer, mobile phone, tablet, or other electronic device to store data that can be recalled by a web server in the domain that placed the cookie. This data often consists of a string of numbers and letters that uniquely identifies your device, but it can contain other information as well. Some cookies are placed by third parties acting on our behalf. We may use cookies and similar technologies to store and honour your preferences and settings, enable you to sign-in, provide interest-based advertising, analyse how our Products or Service perform, and fulfil other business functions or operations set out in this Privacy Policy.

To enable some of the features and functionality on our Website, you may need to permit us to place cookies on your device. You can remove or block cookies by using the settings in your browser, but it may affect your ability to use our Website.

## 10. E-Communications

You can consent to receiving information from us about our Products, Services, promotions and competitions via email, text message and social media. If you want us to stop sending you electronic communications, then you can simply unsubscribe at any time by following the instructions included in the electronic communication.

## 11. Security of your Personal Information

We store your Personal Information in secure databases.

In accordance with **APP 11**, we have reasonable security safeguards in place against loss, theft, unauthorised access, use, modification, disclosure, and other misuse, of your Personal Information.

However, particularly for electronic data stores and due to the fact that the Internet is inherently insecure, we cannot guarantee the security of transmission of Personal Information disclosed to us online. Accordingly, you transmit your Personal Information to us online at your own risk and are encouraged to exercise care in sending Personal Information via the internet. Please notify us immediately if you know or reasonably suspect that your Personal Information has been subject to any data breach, breach of security or other unauthorised activity.

## 12. Duration of storage

In accordance with **APP 11**, we will store your Personal Information for no longer than is required for a purpose in paragraph 6, unless a longer retention period is required by law or if it is reasonably necessary for us to comply with our legal obligations, resolve a dispute or maintain security.

## 13. Request access or correction to your Personal Information

In accordance with **APPs 12 and 13**, you're allowed to see what Personal Information we have about you, and you can ask us to correct it if you think it's wrong.

You may request access to any personal information we hold about you at any time by contacting us at [eiSos-Australia@we-online.com](mailto:eiSos-Australia@we-online.com)

We will provide access to that information in accordance with the Act, subject to any exemptions that may apply. If there is a legal reason why we can't let you see it, then we'll tell you. We may charge an administration fee in limited circumstances, but we will let you know in advance if that is the case.

If you believe that personal information we hold about you is incorrect, incomplete or inaccurate, then you may request us to amend it by contacting us at [eiSos-Australia@we-online.com](mailto:eiSos-Australia@we-online.com). Where we agree that the information needs to be corrected, we will update it. If we do not agree, you can request that we make a record of your correction request with the relevant information.

You can also ask us to notify any third parties that we provided incorrect information to about the correction. We'll try and help where we can - if we can't, then we'll let you know.

## 14. Privacy complaints

If you have any questions, concerns or complaints about our collection, use, disclosure or management of your Personal Information, please contact us at [eiSos-Australia@we-online.com](mailto:eiSos-Australia@we-online.com)

We are committed to resolving any complaints reasonably and to ensuring that we are doing the right thing by our customers. We will

# Privacy Policy of Wurth Electronics Australia Pty Ltd

Version August 2025

make all reasonable inquiries and your complaint will be assessed with the aim of resolving any issue in a timely and efficient manner.

If you have raised a complaint with us and you are unsatisfied with the outcome or have further concerns about the way we handle your Personal Information, under the Act, you may complain to the Information Commissioner at the Office of the Australian Information Commissioner, whose contact details are set out below:

Office of the Australian Information Commissioner

GPO Box 5218

Sydney NSW 2001

Phone: 1300 363 992

Online: [www.oaic.gov.au](http://www.oaic.gov.au)

Email: [enquiries@oaic.gov.au](mailto:enquiries@oaic.gov.au)

## 15. Privacy policy changes

We may from time to time change our Privacy Policy. These changes may reflect, among other things, changes in laws, our data collection practices, and/or changes to our business, Services or Products. We will post any updated policies on our Website. The updated Privacy Policy will take effect 14 days after the date it is posted.

If you continue to use our Services or continue to visit our Website or interact with us after the updated Privacy Policy comes into effect, then this will indicate that you have agreed to our changes.

If you don't agree with the changes to the Privacy Policy, then you should immediately stop using our Services and our Website.

We encourage you to review our Privacy Policy periodically for any changes.