

# International Insights

## Students from Lyon Visit Würth Elektronik in Munich

On April 3rd, 2025, we had the pleasure of welcoming around 30 students from the University of Lyon to our Würth Elektronik location in Munich. The excursion was part of a study trip organized by one of our Young Talents in Sales Support at our Lyon office. Already a member of the Würth Elektronik family, he wanted to give his fellow students an authentic insight into our working world, and we were more than happy to make this possible.



After a warm welcome in a prepared room with drinks, Johanna (University Marketing) introduced our guests to the Würth Elektronik Group. I focused particularly on the various ways we support students in their career journeys. Following this, our site manager Claudia Speicher shared exciting insights into our High Tech Innovation Center. This facility not only provides space for creative development but also reflects our vision of future-oriented collaboration.

The subsequent site tour offered a practical view of our operations: from the training workshop and electronic labs to the EMC chambers, our guests were given a comprehensive overview of our technical infrastructure. A particularly valuable part of the visit was the direct exchange with teams from different product management departments. They presented their products and workflows and took time to answer numerous questions – an opportunity that was met with great enthusiasm from the students.

Another highlight was the visit to our "New Work Area," which combines modern work concepts with a comfortable atmosphere. Here, the visitors were able to experience firsthand how innovative work environments can be implemented in practice – truly embodying the motto: Work can be fun!

Of course, a group photo was taken before we enjoyed a relaxed business lunch at our company restaurant. The selection of fresh dishes was excellent, with the classic schnitzel and fries being particularly popular among our French guests.



To conclude the excursion, we gathered again for a brief session where Johanna provided an overview of the support Würth Elektronik offers to students and universities. This information was well received, highlighting the importance of international networks and partnerships in the education sector.

Our guests spent a few more sunny days in Munich before returning home, filled with new insights. We look forward to welcoming more visitors, both nationally and internationally, and are proud to be a place of encounter, learning, and innovation.

