

Seven Days Hockenheimring!

Full of Power and Innovation- Formula Student Germany 2025

This year, Würth Elektronik eiSos, together with our parent company Adolf Würth GmbH & Co KG, participated as a sponsor at the Formula Student Germany at Hockenheimring for the third consecutive time. This continues our ongoing commitment to supporting young talent in the fields of engineering and electromobility.



Support throughout the entire development period

Our commitment doesn't end with the event itself: We support all German teams throughout the entire development phase. Our components are installed in numerous Formula Student cars worldwide, a testament to how our products help students develop innovative and reliable electronics. This creates real added value and establishes us early on in the minds of our future customers and employees.



Technical support directly at Hockenheimring

During the final phase, our specialists supported the teams directly at the racetrack. With spare parts from electromechanics and passive electronics, suitable tools, and a soldering station, we ensured that the vehicles remained ready for use at all times.



Hands-on Technology and Participation

In addition to technical support, we offered a variety of interactive activities for students and visitors. The 'student national sport' with table tennis balls was particularly popular, with waiting times of up to 30 minutes. The 'Screwdriver Challenge' organized by our parent company also allowed participants to demonstrate their skill and speed. In a dedicated area, mechanics and electronics could be experienced up close—a highlight for everyone who wanted to not just see technology, but experience it.



Relationships that connect

Formula Student Germany is a highlight for us every year. This time, it almost felt like a class reunion: All the teams we usually visit throughout the year came to us. Familiar faces, knowledge, exchange, and enthusiasm were gathered in one place – a strong sign of the close connection we maintain with the students.



Creating Together!

A special experience was the close collaboration with our parent company. For a week, we stood side by side at the booth – almost like long-time colleagues. We would like to express our heartfelt thanks for this great support. A big THANK YOU also goes to the entire booth team and to those who supported us with the organization. Under the motto Creating Together, we have shown how much can be achieved together.

