

Privacy policy for business contacts of Würth Elektronik France SAS



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This information sheet explains the processing of your personal data and your rights under the European Union's General Data Protection Regulation (GDPR).

1. Identity of the Data Controller responsible for the protection of your personal data

Your personal data is processed by Würth Elektronik France SAS as the data controller. Our contact details are:

Würth Elektronik France SAS, 1861 Av. Henri Schneider, 69330 Jonage, France.

2. Contact details of the Data Protection Officer

If you have any questions about the processing of your personal data, please contact the data controller at any time.

Würth Elektronik France SAS
dpo.france@we-online.com

3. Collection and processing of the data you have provided - purpose and legal basis

We collect and process your data, such as your contact details, financial identification data, company data and order data, for the purpose of initiating a contractual relationship and processing your orders. The legal basis for processing your data is **Article 6 (1) lit. b) of the GDPR** (prior to the conclusion of a contract or necessary for the performance of a contract).

In addition, we use your contact information to send Product Change Notifications ("PCN") / Product Termination Notices ("PTN"). We do this in order to fulfill a contractual obligation according to **Article 6 (1) lit. b) GDPR** or to protect our legitimate interests according to **Article 6 (1) lit. f) GDPR**. The legitimate interests lie in the interests of fulfilling contractual data protection obligations and they also ensure that you participate at an early stage in order to contribute to the reliability of the planning.

If necessary, we process your data, such as technical data associated with the device you are using, data about your browsing behavior, outside the scope of the contract in order to protect legitimate interests in accordance with **Article 6 (1) lit. f) of the GDPR** to develop and improve our offers and manage our business activities. In addition, there is a legitimate interest in maintaining a risk management policy within the Würth Elektronik Group. As part of the legitimate interests in accordance with **Article 6 (1) lit. f) of the GDPR**, we also use your data to inform you about good deals and similar products.

In rare cases, we will process your personal data for the purpose of direct marketing campaigns on the basis of our legitimate interest in accordance with **Article 6 (1) lit. f) of the GDPR** and if you are not one of our customers, we will ask for your consent in accordance with **Article 6 (1) lit. a) GDPR**.

You therefore agree that we may inform you about Würth Elektronik products or services by mail, telephone or e-mail. In addition, partner companies that have contributed to the creation of the free service (white paper/publication) may also advertise to you via the above-mentioned advertising channels. You can withdraw your consent to advertising at any time at dpo.france@we-online.com.

If you no longer wish to receive advertising from a partner company, please send your revocation directly to the company concerned.

In addition to the personal data we receive directly from you, we also process and collect data for the purpose of supplementation and validation through our own research in accordance with **Article 14 of the GDPR**. The legal basis for this is the principle of data accuracy according to **Article 5 (1) lit. d) of the GDPR** as well as the protection of our legitimate interests for the purpose of checking and updating our database according to **Article 6 (1) lit. f) of the GDPR**. The data is used exclusively for the purposes stated here.

If you register for a Würth Elektronik France SAS event, the data you provide will be used for the purpose of participating in the event. The data you provide allows us to register you for the event according to your own specifications, to contact you for this purpose and thus to enable the smooth running of the event. The purpose is to make your participation as pleasant as possible for you, to enable exchanges between participants during and after the event, and to provide you with information about products and services (**Recital 47 of the GDPR**). For some events, we may contact you afterwards for promotional purposes. We may use your data for advertising purposes, to inform you of similar offers and products, which constitutes a legitimate interest and in accordance with **Article 6 (1) lit. f) of the GDPR**.

In this regard, we have performed the balancing exercise required by the Data Protection Act and met the general obligations under the accountability principle of the GDPR. We will process your data to inform you about products or services of Würth Electronics by mail, telephone or e-mail. The legal basis for this data processing is **Article 6 (1) lit. a) of the GDPR (consent)**, **Article 6 (1) lit. b) of the GDPR (performance of a contract)** and in any case the existence of a legitimate interest according to **Article 6 (1) lit. f) of the GDPR**.

To prevent bribery, we collect and document your personal data - in particular your first and last name, as well as the company you work for - in order to be able to prove that bribery is avoided in business transactions, for example for business meals or other business events. The processing of your personal data is carried out in our legitimate interest in accordance with **Article 6 (1) lit. f) of the GDPR**. Our legitimate interest lies in the need for detailed documentation and reconciliation of relevant transactions.

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4. Recipients

Würth Elektronik France SAS uses specialized technical service providers for the technical processing of your personal data for the purpose of processing your orders. These service providers are carefully selected and are legally and contractually obliged to ensure a high degree of protection of your data. The processing of orders is carried out in accordance with **Article 28 of the GDPR**.

We have contracted with a transport company to complete your order. These companies are, just like us, legally bound to guarantee and respect a high degree of data protection.

We only share your personal data with third parties for purposes other than those mentioned herein when we are legally obliged to do so because of a mandatory legal provision (e.g. an auditor in case of an audit).

5. Security of your data

The personal data collected and stored by us will be treated confidentially and protected by appropriate technical and organizational measures against loss and possible modification and against unauthorized access by third parties.

6. Duration of storage

We store your personal data for as long as necessary to fulfill our contractual obligations and to comply with the purpose of the contract. In addition, there are retention obligations and periods as stipulated by applicable laws or data protection authorities. Upon expiration of these obligations and retention periods, deletion of your data is the standard procedure. In the event that data is not subject to the aforementioned obligations, it is deleted as soon as its storage is no longer required for the intended purpose. It should be noted that the business relationship may evolve into an ongoing obligation that may last for several years.

Even after the contractual or legal obligation is discharged, a retention obligation may remain in effect as follows:

- Commercial and tax retention periods. The prescribed retention and/or documentation periods are a maximum of 10 years after termination of the business relationship or completion of an individual order.

7. Your rights

If all legal requirements have been met, you have the right to withdraw your consent, request access to your personal data or data processing (**Article 15 of the GDPR**) and the rectification, deletion and restriction of your personal data or data processing (**Article 16 to 18 of the GDPR**) as well as the transfer of your personal data (**Article 20 GDPR**).

Furthermore, if all legal requirements have been met, you are entitled to object to the processing of your personal data in accordance with **Article 21 of the GDPR** which is based on the "legitimate interests" pursued by the

Controller in accordance with **Article 6 (1) lit. f) of the GDPR**. Specifically, this includes the use of your personal data for profiling purposes.

If you wish to exercise these rights or if you wish to revoke your consent to the processing of your personal data, in whole or in part, with effect for the future, please send an email to :

dpo.france@we-online.com

or send a letter to the address indicated in lit. 1.

Furthermore, in accordance with **Article 77 (1) of the GDPR**, you are also entitled to lodge a complaint with a supervisory authority, in particular in the Member State where you reside, where you work or where the alleged breach took place, if you believe that the processing of your personal data violates the GDPR.

For further information on the protection of your data, including your rights of access, rectification, deletion, limitation, data portability, objection and complaint, please refer to the data protection notice at

www.we-online.com/privacy