

DIGITAL WE DAYS

2024



INTRODUCTION TO REDEXPERT - EASY
COMPONENT SELECTION AND
PERFORMANCE SIMULATION

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WÜRTH ELEKTRONIK MORE THAN YOU EXPECT

WHAT IS REDEXPERT ?

Würth Elektronik's online component selection, simulation and design platform

- Launched in 2015
- Online platform: <https://redexpert.we-online.com>
- 41 product family modules and growing
- 18 design tools and growing

**Technical platform
for engineers**

**Contains realistic
lab measurement
data of components**

**Making engineer's
life easier**

**Focused on
"Design-in"**

Datasheet v2.0

**Design tool for
specific applications
with component
specific info**

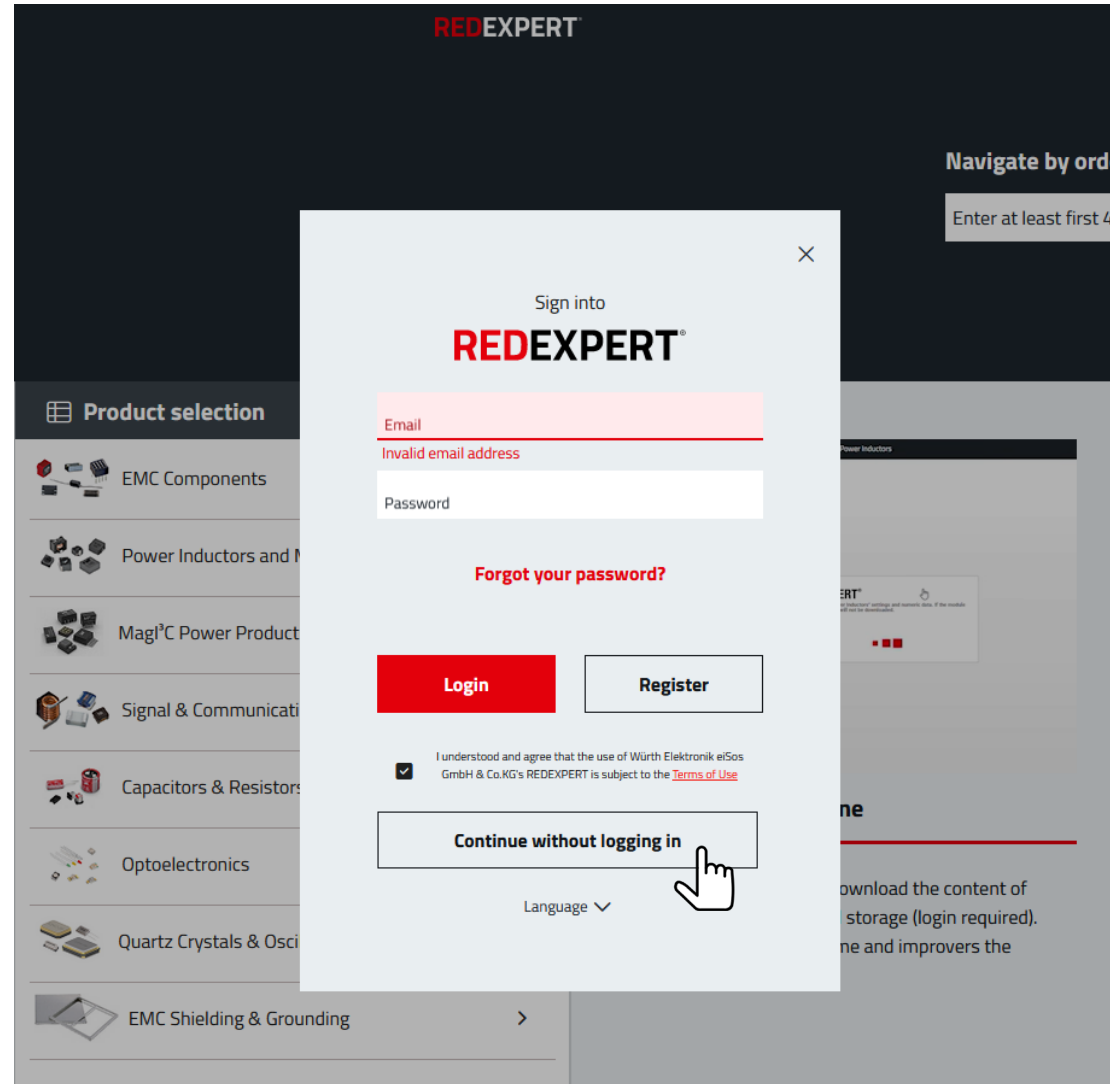
**Interactive
calculations**

REGISTER

- No need to register:
 - **Data is freely available**
 - **Free samples can be requested**

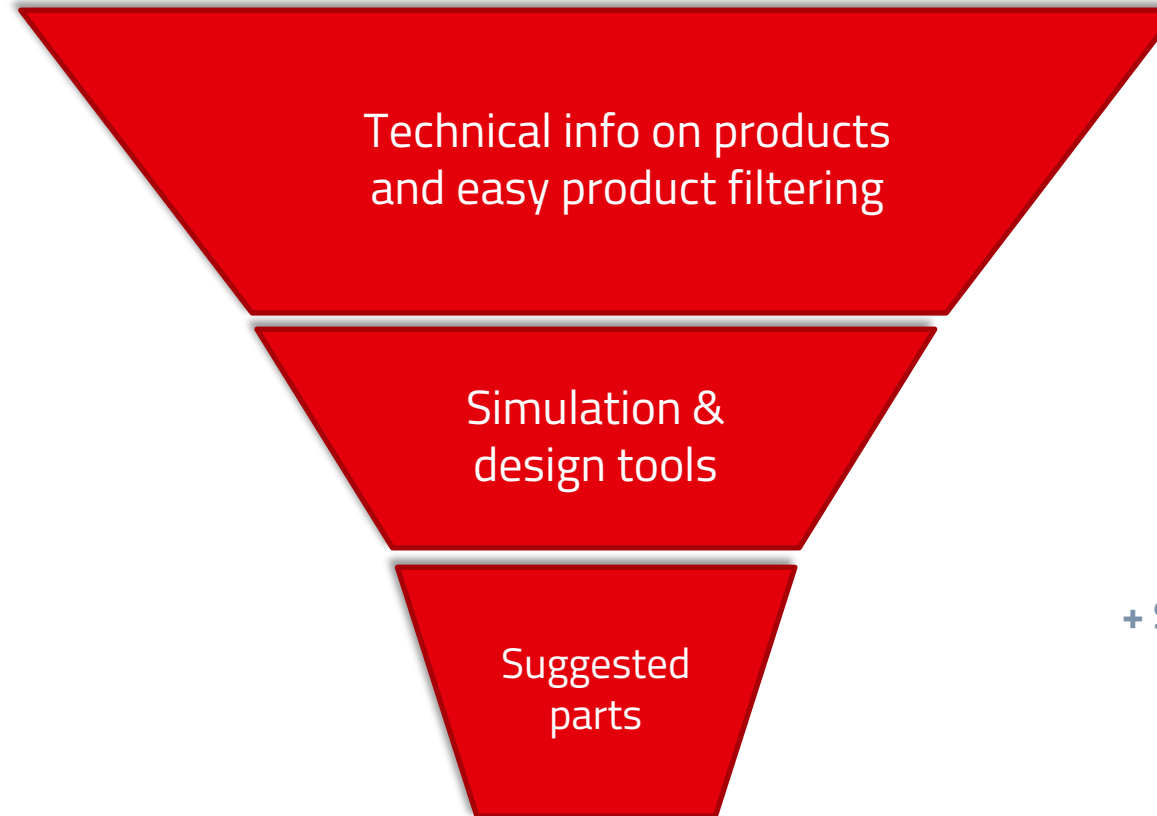
What do you get when registering for free?

- Pin favourites
- See recently visited
- Freely add and move chart sliders
- Download charts in SVG format
- Manual loss calculation tool
- See extra data columns in table



WHY REDEXPERT ?

2767 Power Inductors, **3504** Aluminium Elektrolytic
& Polymer Capacitors, **2514** PCB ferrites, ...



+ Share components and selection

MORE THAN YOU EXPECT



The best part for you!



GETTING STARTED

Landing page

- Design Tools / Product Selection
- Favorites
- Menu
- Learn more

<https://redexpert.we-online.com/>

The screenshot displays the REDEXPERT landing page. At the top left is the WÜRTH ELEKTRONIK logo, and at the top right are icons for a shopping cart, a green circle, and a 'Menu' button. The main heading reads 'Low entry access to electronics design with REDEXPERT'. Below this is a search bar with the placeholder text 'Enter at least first 4 characters' and the instruction 'Navigate by order code'. The page is organized into three columns: 'Design Tools', 'Product selection', and 'Favorites'. The 'Design Tools' column lists: EMI Filter Designer, Mag1C Power Module Designer, Resonance Tank Calculation for Wireless Power, Filter Circuits, DC/DC Converter, Flyback Transformer, AC/DC Converter, and Wireless Connectivity and Sensors. The 'Product selection' column lists: EMC Components, Power Inductors and Magnetics, Mag1C Power Products, Signal & Communications, Capacitors & Resistors, Optoelectronics, Quartz Crystals & Oscillators, and EMC Shielding & Grounding. The 'Favorites' column lists: PFC Chokes and Power Inductors.

COMPONENT SELECTOR

Basic functionality

- Filter
- Organise columns
- Table column sorting
- Select
- Add to basket and free samples
- Share selection
- Tray bar

[Link](#)

Charts

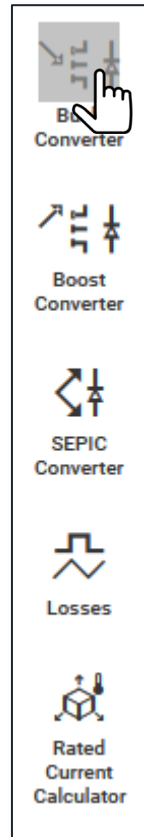
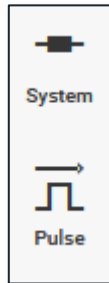
- chart panels & export
- Slider
- compare & filter
- Tidy up

[Link](#)

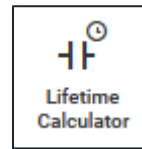
EMBEDDED DESIGN TOOLS

POWER INDUCTORS

PCB FERRITES



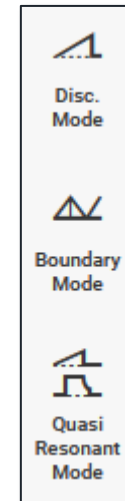
ELECTROLYTIC CAPACITORS



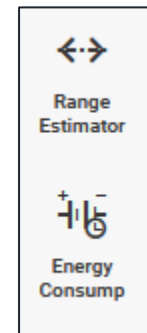
WIRELESS POWER TRANSMISSION



FLYBACK TRANSFORMERS



WIRELESS CONNECTIVITY



[Link](#)

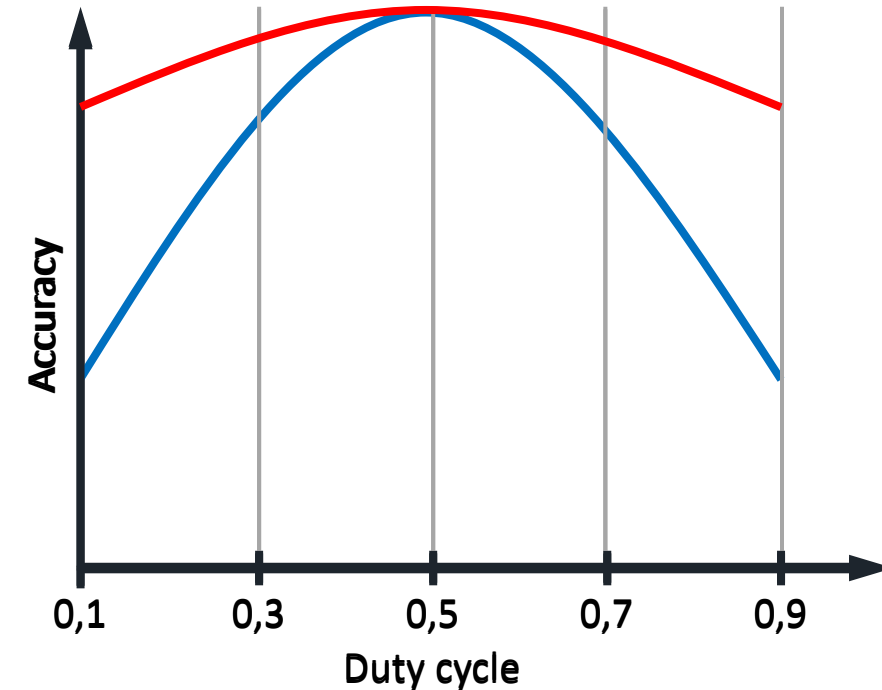
DC-DC CONVERTERS

Proprietary AC loss model

- Uses real core:
 - material (NiZn, MnZn, etc)
 - shape
 - air-gap
 - winding
- Uses point of operation:
 - square voltage
 - triangular current
 - DC-offset
- Combined AC core and copper losses
(not just core)

Würth model

Steinmetz model



Highest accuracy over wide d.c. range

STAND-ALONE DESIGN TOOLS

- New style design tool
- Cross product family
- Parts recommendation

EMI Filter Designer

- Uses component equivalent models

[Link](#)



Magic Power Module Designer

- Uses DC bias and module's operating conditions

[Link](#)



Questions

& Answers



We are here for you now!
Ask us directly via our chat or via E-Mail.

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