

Privacy Notice pursuant to Articles 13 and 14 GDPR for Business Contacts and Participation in Events of Würth Elektronik eiSos GmbH & Co. KG



Version: October 2026

The following information pursuant to Articles 13 and 14 of the General Data Protection Regulation ("GDPR") provides you with an overview of how we process your personal data and of your rights under the GDPR. Which sections apply to you depends on the specific contact and processing activity. For a specific event, the information provided on the respective event website immediately before registration also applies.

1. Identity of the controller

Die für die konkrete Datenverarbeitung verantwortliche Stelle und ihre The identity and contact details of the controller responsible for the specific processing activity can be found in the signature of your contact person, on the relevant event website or in the respective communication. For processing activities carried out by Würth Elektronik eiSos GmbH & Co. KG, the controller is generally:

Würth Elektronik eiSos GmbH & Co. KG
Max-Eyth-Straße 1, 74638 Waldenburg, Germany
E-Mail: info@we-online.de
Telephone: +49 7942 945-0

If another company within the Würth Elektronik eiSos Group acts as the controller, its identity and contact details will be provided in the specific contact or registration process.

2. Contact details of the Data Protection Officer

For questions and information concerning the processing of your personal data, you may contact the Data Protection Officer of Würth Elektronik at any time.

Peter Hense

Postal address :
Data Protection Officer
c/o Würth Elektronik eiSos GmbH & Co. KG
Max-Eyth-Straße 1
74638 Waldenburg, Germany

E-Mail: datenschutz@spiritlegal.com
Contact via encrypted online form:
[Contact the Data Protection Officer](#)

3. Collection and Processing of Your Personal Data – Purposes and Legal Bases

Depending on the nature of the contact and the purpose of the processing, we may process the following categories of personal data in particular:

- master and contact data, including your name, form of address, business e-mail address, business telephone number, business address, company, function or position;
- communication and content data from correspondence with you;
- contractual, order, delivery and billing data, insofar as required for the business relationship;
- data relating to events, including registration, participation, organisational information, name badges and participant verification;
- data relating to consents, objections and other data protection-related declarations;
- data required for the prevention of corruption, compliance documentation or the fulfilment of legal obligations.

Initiation of Business Relationships, Contract Processing and Communication

We collect and process your personal data for the purpose of initiating contractual relationships, handling enquiries, processing orders, and conducting and maintaining the business relationship.

The legal basis is Article 6(1)(b) GDPR insofar as the processing is necessary for the performance of a contract with you or for taking steps at your request prior to entering into a contract. If you act on behalf of a company that is the contractual partner, the processing is based on Article 6(1)(f) GDPR. Our legitimate interest lies in ensuring proper communication and the proper performance of the business relationship.

PCN and PTN

Your contact details may be processed for sending Product Change Notifications ("PCNs") and Product Termination Notices ("PTNs").

The legal basis is Article 6(1)(b) GDPR insofar as the notification is necessary for the performance of a contract or is contractually required. Otherwise, the legal basis is Article 6(1)(f) GDPR.

Our legitimate interest lies in ensuring a predictable and orderly business relationship and in informing you at an early stage about changes and discontinuations relevant to your products.

Data Quality, Business Management and Compliance

Where necessary, we process your personal data to maintain and validate business contact details, ensure data quality, manage business operations and manage risks within the group of companies. We also process personal data for the prevention of corruption and the documentation of compliance-related matters.

The legal basis is Article 6(1)(f) GDPR insofar as there is no legal obligation requiring the processing. Our legitimate interest lies in

Privacy Notice pursuant to Articles 13 and 14 GDPR for Business Contacts and Participation in Events of Würth Elektronik eiSos GmbH & Co. KG



ensuring the accuracy of data, efficient business organisation, and the prevention and documentation of compliance risks.

The principle of accuracy under Article 5(1)(d) GDPR is a principle relating to the processing of personal data and does not constitute a legal basis for processing.

Direct Marketing

In individual cases, we process business contact details for direct marketing purposes insofar as this is permissible under Article 6(1)(f) GDPR. Our legitimate interest lies in informing existing or potential business partners about our own comparable products and services.

Additional statutory requirements apply to advertising by electronic mail and telephone, in particular Section 7 of the German Act Against Unfair Competition ("UWG"). We will contact you via the respective channel only if the applicable legal requirements have been met.

You may object to the processing of your personal data for direct marketing purposes at any time and without stating reasons.

Free Content and Marketing Consents

For providing a free white paper or comparable publication, we process the information required for this purpose on the basis of Article 6(1)(b) GDPR, insofar as the provision is made at your request. A marketing consent is not required for this purpose. Marketing based on Article 6(1)(a) GDPR will only take place if you have previously given your consent freely, specifically, in an informed manner and unambiguously. Consent is obtained separately from the request for the content and may be withdrawn at any time with effect for the future. Consent for marketing by partner companies will only be obtained if the respective partners and marketing channels have been identified with sufficient specificity.

Registration and Participation in Events

In connection with your registration for an event, we process the data required for registration, preparation, organisation, performance and the immediate follow-up of the specific event. This will generally include your name, business e-mail address, company and function or position. If required for the specific event or if provided voluntarily by you, your business address and business telephone number may also be processed. Data that is not required will not be transferred to a co-organisier.

Event-related Purposes

The purposes of processing include:

- handling and managing your registration;
- managing participants and verifying participants;
- preparing and conducting the event;
- organising access, name badges and the required event services;
- carrying out immediate, event-related follow-up activities;

- business communication relating to the topics, products and services described on the specific event website.

If your registration results in an agreement concerning your participation with us, the processing required for registration and participation is based on Article 6(1)(b) GDPR. For purely informal invitations or events without an agreement concerning participation, the processing is based on Article 6(1)(f) GDPR. Our legitimate interest lies in the efficient organisation and performance of the event and its immediate, subject-matter-related follow-up. Participation in the event is not made conditional upon your consent to marketing.

Event-related Communication

Any follow-up communication is limited to the topics, products and services described on the specific event website and to the immediate period following the event. It does not include general or unrelated advertising, profiling, data enrichment or transfers to further recipients. Contact by e-mail or telephone for marketing purposes will only take place if the applicable legal requirements have been met.

Data from other sources

In addition to personal data that we receive directly from you, we may receive data from your company, affiliated companies, business partners or publicly accessible business-related sources. These sources may include company websites, online news, blogs, registers and company databases, as well as social media profiles with a business-related context. For this purpose, we may also use business information services, such as Echobot Media Technologies GmbH, Südendstraße 52, 76135 Karlsruhe, Germany. In particular, we may process business master and contact data, company and function details, as well as publicly available information relating to business activities. The legal basis is Article 6(1)(f) GDPR. Our legitimate interest lies in verifying and updating our business data. The data is used only for the respective purposes stated above.

Prevention of Corruption

For the purposes of preventing corruption, we record and document, in particular, your name, company, function and information relating to business meals, gifts or other business events. The legal basis is Article 6(1)(f) GDPR insofar as there is no legal obligation requiring the processing. Our legitimate interest lies in preventing and documenting compliance-related matters.

Provision of Data and automated decision making

The provision of personal data is only required for the respective business relationship or event to the extent specified in the relevant process. Without the required data, an enquiry, contract or participation may not be able to be processed or carried out. No decision which produces legal effects concerning you or similarly significantly affects you is based solely on automated processing, including profiling. If such processing takes place in an individual processing activity, you will be informed separately.

Privacy Notice pursuant to Articles 13 and 14 GDPR for Business Contacts and Participation in Events of Würth Elektronik eiSos GmbH & Co. KG



4. Recipients

For the processing of orders and to support the purposes described above, Würth Elektronik uses specialised technical service providers, in particular for IT, hosting, communication, event registration, participant management, dispatch, printing and technical support. These service providers are carefully selected and contractually obliged to comply with the requirements of Article 28 GDPR. For the fulfilment of orders, shipping and logistics companies may be engaged. Other recipients may include affiliated companies, auditors, advisers, public authorities and other bodies, insofar as this is necessary for the performance of a contract, compliance with legal obligations or the protection of our legitimate interests.

Co-organisers and Recipients in Connection with Events

If an event is organised jointly with a co-organiser, the data required for registration, preparation, organisation, performance and immediate follow-up will only be transferred to the co-organiser identified by name on the specific event website. Before registration, the specific event website provides information about the co-organiser, its contact details and its role under data protection law.

If the co-organiser acts as a processor, the processing is carried out on the basis of an agreement pursuant to Article 28 GDPR. If Würth Elektronik and the co-organiser jointly determine the purposes and means of processing, the essential content of the arrangement pursuant to Article 26 GDPR will be made available. Data will only be transferred to further recipients if this is stated in the specific processing information or required by law.

If personal data is transferred to a country outside the European Economic Area, this will only take place in compliance with the requirements of Articles 44 et seq. GDPR. Information about the specific third country, the legal basis for the transfer and the appropriate safeguards will be provided in the relevant processing information or in supplementary information.

5. Data Security

The personal data we collect and store is treated confidentially and protected by appropriate technical and organisational measures against loss, alteration and unauthorised access by third parties.

6. Retention Period

Your personal data is stored only for as long as is necessary for the respective processing purpose. The specific retention period depends in particular on the duration of the business relationship, the completion of the respective event and its immediate follow-up, statutory retention obligations, and the period during which the data may be required for the establishment, exercise or defence of legal claims. The following criteria apply in particular to individual processing activities:

- Business relationship and contract processing: Data is stored until the business relationship has ended and the respective purpose no longer applies. Statutory commercial and tax retention obligations remain unaffected.
- Event-related data: Data is stored until registration, performance and the immediate follow-up of the specific event have been completed. Data is retained beyond this point only if statutory retention obligations apply or if the data is required for the establishment, exercise or defence of legal claims.
- Direct marketing: Data is stored until the marketing purpose no longer applies or until you object to or withdraw from the processing, unless another legal basis permits further storage.
- Data from public sources: Data is stored for as long as it is required for the specific purpose and remains sufficiently up to date. The data is deleted or rectified when the purpose no longer applies.
- Records of consent and objections: Data is stored for as long as necessary to demonstrate the consent given, its withdrawal or an objection.

Where statutory retention obligations apply, the beginning and duration of the retention period are determined by the respective document and the applicable legislation. Once the relevant purpose no longer applies and statutory retention or limitation periods have expired, the data will be deleted or anonymised unless another legal basis permits further storage.

7. Your Rights

Subject to the statutory requirements, you have the right to request from us: access to your personal data and information about its processing (Art. 15 GDPR), rectification of inaccurate personal data (Art. 16 GDPR), erasure of your personal data (Art. 17 GDPR), restriction of processing (Art. 18 GDPR) and data portability (Art. 20 GDPR).

You also have the right under Article 21 GDPR to object to processing based on Article 6(1)(e) or (f) GDPR.

You may object to the processing of your personal data for direct marketing purposes at any time and without stating reasons. Following an objection, your personal data will no longer be processed for direct marketing purposes unless another legal basis applies.

Where processing is based on your consent, you may withdraw your consent at any time with effect for the future. The lawfulness of processing carried out before the withdrawal remains unaffected.

To exercise any of these rights or to withdraw your consent, please send an e-mail to:

data-protection@we-online.com

**Privacy Notice pursuant to Articles 13 and 14 GDPR
for Business Contacts and Participation in Events
of Würth Elektronik eiSos GmbH & Co. KG**



**WÜRTH
ELEKTRONIK**
MORE THAN
YOU EXPECT

Alternatively, you may send a message to the address stated in Section 1.

You also have the right under Article 77(1) GDPR to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or the place of the alleged infringement, if you consider that the processing of your personal data infringes the GDPR.

The competent supervisory authority for Würth Elektronik eiSos GmbH & Co. KG is:

State Commissioner for Data Protection and Freedom of Information of
Baden-Württemberg
Heilbronner Str. 35
70025 Stuttgart, Germany

Further privacy information, in particular regarding your rights of access, rectification, erasure, restriction of processing, data portability, objection and the right to lodge a complaint, is available at:

[www.we-https://www.we-online.com/en/service/data-privacy](https://www.we-online.com/en/service/data-privacy).