

# Data protection notice business contact of Würth Elektronik België BV



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Version December 2023

This notice provides you with an overview of the processing of your personal data and your rights as pursuant to the General Data Protection Regulation (GDPR).

## 1. Identity of the Data Protection Controller

The data controller for your personal data is Würth Elektronik België BV with regards to the processing of your personal data and, therefore, responsible for processing your personal data in accordance with the applicable data protection legislation. Our contact details are: Würth Elektronik België BV, Everdongenlaan 29, 2300 - Turnhout, Belgium

## 2. Contact data of the Data Protection Officer

For questions and information pertaining to the handling of your personal data, please contact the Data Protection Team of Würth Elektronik België BV at any time. The e-mail address where you can contact us is:

**gegevensbescherming-BE@we-online.com**

## 3. Collection and processing of your data provided by you – type, purpose and legal basis

We collect and process your data for the purpose of initiating a contractual relationship and processing orders. Data stored includes name, addresses given, contact details, training details including education, training given, professional expertise, employment details including career history, job role and function. The legal basis for the processing of your data is **Art. 6 (1) lit. b) GDPR** (prior to entering into a contract or necessary for the performance of a contract).

In addition, we use your contact data to send so-called PCNs (Product Change Notification) / PTNs (Product Termination Notice). This is done to fulfil a contractual obligation pursuant to **Art. 6 (1) lit. b) GDPR** or to safeguard our legitimate interests pursuant to **Art. 6 (1) lit. f) GDPR**. The legitimate interest lies in the interests of respecting contractual duties of data protection as well as ensuring your early involvement so as to create reliability in planning.

If necessary, we process your data, such as technical data associated with the device you use, data concerning your browsing behavior, beyond the purposes of the contract to protect legitimate interests as pursuant to **Art. 6 (1) lit. f) GDPR**, to develop and improve our offers and manage business activities. Furthermore, there is a legitimate interest in maintaining risk management within the Würth Elektronik Group. Within the context of the legitimate interest in accordance with **Art. 6 (1) lit. f) GDPR**, we also use your data to inform you about similar deals and products. In rare cases, we will process your personal data for direct marketing purposes based on our legitimate interest in accordance with **Art. 6 (1) lit. f) GDPR** and if you are not a client of ours, we will ask for your consent in accordance with **Art. 6 (1) lit. a) GDPR**.

When you make use of free services, such as the download of a white paper/publication provided free of charge, we also obtain your consent in accordance with **Art. 6 (1) lit. a) GDPR** (consent), for advertising purposes.

You therefore consent to us informing you by post, telephone or e-mail about Würth Elektronik products or services. In addition, it is possible that any partner companies that have contributed to the creation of the free service (whitepaper/publication) may also advertise to you via the aforementioned advertising channels. You can unsubscribe your advertising consent at any time at **gegevensbescherming-BE@we-online.com**. In case you do not want to receive any more advertising from a partner company, please send your revocation directly to the respective company.

In addition to personal data that we receive directly from you, we also process and collect data for supplementation and validation through our own research in accordance with **Art. 14 of GDPR**. The legal basis for this is the principle of data accuracy pursuant to Art. 5 (1) lit. d) GDPR as well as the protection of our legitimate interests for the purpose of verifying and updating our database pursuant to Art. 6 (1) lit. f) GDPR. The data is used exclusively within the scope of the purposes stated here.

In the event of registration for a Würth Elektronik België BV event, the data you provide will be used for the purpose of event participation. The data you provide enables us to register you at the event according to your own specifications, to contact you for this purpose and thus to enable the event to run smoothly. The purpose is to make your participation as pleasant as possible for you, to enable exchanges between participants during and after the event, and to provide you with information about products and services (**recital 47 of the GDPR**). For some events, we may contact you afterwards for promotional purposes. We may use your data for advertising purposes, to inform you about similar deals and products, which is a legitimate interest and in accordance with **Art. 6 (1) lit. f) GDPR**. In this regard we have carried out the balancing exercise required by data protection law and met general obligations under the GDPR accountability principle. We will process your data to inform you about Würth Electronics products or services by post, telephone or e-mail. The legal basis for this data processing is **Art. 6 Art. 1 lit. a) (consent), Art. 6 (1) lit. b) GDPR (fulfilment of a contract)** and in any case the existence of a legitimate interest in accordance with **Art. 6 (1) lit. f) GDPR**.

For the purpose of preventing corruption, we collect and document your personal data - in particular your first and last name, as well as the company in which you work - in order to be able to provide proof of the avoidance of bribery in business transactions, e.g. for business meals or other business events. The processing of your personal data is carried out in our legitimate interest in accordance with **Art. 6 Art. 1 f) GDPR**. Our legitimate interest lies in the need for detailed documentation and compliance of relevant transactions.

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## 4. Recipients

Würth Elektronik België BV enlists specialized technical service providers within the scope of the technical processing of your personal data for order processing. These service providers are carefully selected and legally and contractually required to ensure a high level of data protection. The order processing is conducted in accordance with **Art. 28 GDPR**. We contract a shipping company to complete your order. These companies are legally required, as are we, to ensure and observe a high level of data protection. We only share your personal data with third parties for other purposes than those mentioned here insofar as we are legally obligated to do so in the form of an overriding legal provision (e.g., an auditor in the event of an audit).

Participation in one of our events may mean that it is necessary for us to pass on your data to the respective organizer for registration purposes. This could also be an international affiliated company within the Würth Elektronik Group in whose country or in whose name the event takes place. These are listed **here**. Würth Electronics sometimes uses service providers (e.g. technical service providers, etc.) to register for an event and/or as part of the actual implementation (e.g. creating nametags for participants or lists of participants). These service providers are carefully selected, and are legally and contractually obliged to ensure a high level of confidentiality. Your data will be processed in accordance with **Art. 28 GDPR**. Depending on your location, it is possible that your contact data may be passed on to the responsible international sister company within the Würth Elektronik eiSos Group to get in contact with you.

## 5. Data security

The personal data collected and stored by us will be handled confidentially and protected by appropriate technical and organizational measures against loss and modification as well as unauthorized access by third parties.

## 6. Duration of storage

We store your personal data for as long as is necessary to fulfil our contractual obligations and to achieve the contractual purpose. In addition, retention obligations and periods as stipulated by applicable law or data protection authorities are also in effect. Once these retention obligations and periods expire, it is standard procedure to delete your data. If any data are not subject to the aforementioned obligation, they are deleted as soon as their storage is no longer required for the intended purpose. It should be noted that the business relationship may evolve into a continuing obligation, which can last several years.

Even after attaining the contractual or legal obligation, a retention obligation may remain in effect as follows:

- Commercial and tax retention periods. The prescribed time limits for retention and/or documentation are up to 10 years after termination of the business relationship or completion of an individual order

## 7. Your rights

If all legal requirements have been fulfilled, you have the right to withdraw your consent, to request from us access to your personal data or the data processing (Art. 15 GDPR) and the rectification, erasure and restriction of

your personal data or data processing (**Art. 16 to 18 GDPR**) as well as the transfer of your personal data (**Art. 20 GDPR**).

In addition, if all legal requirements have been fulfilled you have a right to object to the processing of your data as pursuant to **Art. 21 GDPR**, which is based on a "legitimate interest" pursued by the controller in accordance with **Art. 6 (1) lit. f) GDPR**. Particularly, this includes the use of your personal data intending profiling.

If you wish to exercise these rights or if you want to revoke your consent to the processing of personal data, in full or in part, with effect for the future, please send an email to: **gegevensbescherming-BE@we-online.com** or send a letter to the address listed in Item 1.

Furthermore, according to **Art. 77 (1) GDPR** you also have the right to lodge a complaint with a supervisory authority, in particular in the Member State where you reside or work or where the alleged violation takes place if you believe that the processing of your personal data is in violation of GDPR.

Supplementary data protection notices, in particular on your rights to access, rectification, erasure, restriction of processing, data portability, object and to lodge a complaint, see our data protection notice at

**[www.we-online.com/privacy](http://www.we-online.com/privacy)** and

**[www.we-online.com/privacy/businesscontact-belgium](http://www.we-online.com/privacy/businesscontact-belgium)**