

# Data Protection Notice Business Contact

## of Würth Elektronik Österreich GmbH



Version December 2022

The following information is designed to give you a general overview of the way we handle and use your personal data in compliance with the General Data Protection Regulation (GDPR).

### 1. Identity of the Data Protection Controller

The controller of the data processing is:

**Würth Elektronik Österreich GmbH**  
**Hauptplatz 20/13, AT-2320 Schwechat**

### 2. Contact data of the Controller's representative

If you have any questions or would like information about the handling of your personal data, please contact the data protection team of Würth Elektronik Österreich GmbH.

You can contact the data protection team at this e-mail address:

**datenschutz-austria@we-online.com**

### 3. Collecting and processing of your provided data – purpose and legal basis

We collect and process your data for the purpose of **initiating a contractual relationship and processing orders**. The legal basis for the processing of your data is Article 6 (1) lit. b) GDPR (prior to entering into a contract or necessary for the performance of a contract).

In addition, we use your contact data **to send so-called PCNs** (Product Change Notification) / PTNs (Product Termination Notice). This is done to **fulfil a contractual obligation** pursuant to Article 6 (1) lit. b) GDPR or to **safeguard our common interests** pursuant to Article 6 (1) lit. f) GDPR. The legitimate interest lies in the interests of respecting contractual duties of data protection as well as ensuring your early involvement so as to create reliability in planning.

If necessary, we process your data beyond the purposes of the contract to **protect legitimate interests** as pursuant to Article 6 (1) lit. f) GDPR, **to develop and improve our offers and manage business activities**. Furthermore, there is a legitimate interest in maintaining risk management within the Group. In rare cases, we will process your personal data for **direct marketing purposes**. Within the context of the **legitimate interest** in accordance with Article 6 (1) lit. f) GDPR, we also use your data to inform you about similar deals and products.

When you make **use of free services**, such as the download of a white paper/publication provided free of charge, we also obtain your **consent** in accordance with Art. 6 (1) lit. a) (consent), for **advertising purposes**. You therefore consent to us informing you by post, telephone or e-mail about Würth Elektronik products or services. In addition, it is possible that any partner companies that have contributed to the creation of the free service (whitepaper/publication) may also advertise to you via the aforementioned advertising channels. You can unsubscribe your advertising consent at any time at **datenschutz-austria@we-online.com**.

In case you do not want to receive any more advertising from a partner company, please send your revocation directly to the respective company.

In addition to personal data that we receive directly from you, we also process and collect **data for supplementation and validation through our own research in accordance with Article 14 GDPR**. The legal basis for this is the **principle data accuracy** pursuant to Art. 5 (1) d) GDPR as well as the **protection of our legitimate interests** for the **purpose of verifying and updating our database** pursuant to Art. 6 (1) lit. f) GDPR. The data is used exclusively within the scope of the purposes stated here.

In the **event of registration** for a Würth Elektronik event, the data you provide will be used for the **purpose of event participation**. The data you provide enables us to register you at the event according to your own specifications, to contact you for this purpose and thus to enable **the event to run smoothly**. For some events, we may contact you afterwards for **promotional purposes**. If you give us your consent to use your data for advertising purposes, we will process your data to inform you about Würth Elektronik products or services by post, telephone or e-mail. The legal basis for this data processing is Art. 6 (1) lit. a) GDPR (**consent**), Art. 6 (1) lit. b) GDPR (**fulfilment of a contract**) and in any case the **existence of a legitimate interest** in accordance with Art. 6 (1) lit. f) GDPR. The legitimate interests are to make your participation as pleasant as possible for you, to enable exchanges between participants during and after the event, and to provide you with information about products and services (**recital 47 of the GDPR**). In the event of the data having to be **processed for any other reason**, the data subject will be provided with information about this additional processing.

For the purpose of **preventing corruption**, we collect and document your personal data - in particular your first and last name, as well as the company in which you work - in order to be able to provide proof of the avoidance of bribery in business transactions, e.g. for business meals or other business events. The processing of your personal data is carried out in our legitimate interest in accordance with Art. 6 (1) lit. f) GDPR. Our **legitimate interest** lies in the need for detailed documentation and compliance of relevant transactions.

### 4. Recipients

Würth Elektronik Österreich GmbH enlists **specialised technical service providers** within the scope of the technical processing of your personal data for order processing. These service providers are carefully selected and legally and contractually required to ensure a high level of data protection. The order **processing** is conducted in accordance with **Art. 28 GDPR**.

We contract a **shipping company** to complete your order. These companies are legally required, as are we, to ensure and observe a high level of data protection.

In the event that your personal data is required for any purposes other than those described above, we shall forward them to the third parties only when there is a legal obligation in the form of an **overriding legal requirement** (e.g. in the case of an audit).

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## of Würth Elektronik Österreich GmbH



**WÜRTH  
ELEKTRONIK**  
MORE THAN  
YOU EXPECT

**Participation in an event for free** may make it possible for us to pass on your data to a respective organizer for registration purposes. This could also be an international affiliated company within the Würth Elektronik Group in whose country or in whose name the event takes place.

These are listed [here](#). Würth Elektronik Österreich GmbH sometimes uses **service providers** (e.g. technical service providers, etc.) **to register for an event and /or as part of the actual implementation** (e.g. creating nametags for participants or lists of participants). These service providers are carefully selected, and are legally and contractually obliged to ensure a high level of confidentiality. Your data will be processed in accordance with Art. 28 GDPR.

Depending on your location, it is possible that your **contact data may be passed on to the responsible international sister company within the Würth Elektronik eiSos Group** to get in contact with you.

### 5. Data security

The data that we collect and save shall be treated with confidentiality and protected by **appropriate technical and organizational measures** against loss and changes as well as against unauthorized access by third parties.

### 6. Duration of storage

**We store your personal data for as long as it is necessary to fulfil our contractual obligations.** In addition, **retention obligations and periods** as stipulated by law or authorities are also in effect. Once these retention obligations and periods expire, it is a standard procedure to delete your data. If any data are not subject to the aforementioned obligation, they are deleted as soon as their storage is no longer required for the intended purposes.

It should be noted that the business relationship may evolve into a continuing obligation, which can last several years.

Even after attaining the contractual or legal obligation, a retention obligation may remain in effect as follows:

- Retention periods under company and tax law. The periods specified there for storage and / or documentation are up to 7 (in individual cases even longer) after the end of the business relationship and beyond that as long as they are of importance for the tax authorities in pending proceedings.
- Processing of personal data for enforcement or defence of claims for damages for a period of up to 30 years.

### 7. Your rights

When the legal requirements are fulfilled, you are entitled to request **information** on your personal data and the processing thereafter (Art. 15 GDPR), **the rectification, erasure, and restriction** of your personal data and their processing (Arts. 16 to 18 GDPR), and the **transmission** of your personal data (Art. 20 GDPR).

Furthermore, when the legal requirements are fulfilled, based on Art. 21 GDPR you have the right to **object the processing** of your personal data based on the "legitimate interest" of the controller as per Art. 6 (1) lit f) GDPR. This includes in particular the use of your personal data for the purpose of direct marketing.

To exercise any of these rights, or in the case that you wish to revoke your declared consent to the processing of your personal data in part

or in full with effect for the future, please send an email to [datenschutz-austria@we-online.com](mailto:datenschutz-austria@we-online.com) or a notification to the address given above at item 1.

Furthermore, based on Art. 77 (1) GDPR you are also entitled to lodge a complaint with a supervisory authority, in particular in the member state of your place of residence, your place of work, or the place of the alleged infringement if you consider that the processing of your personal data infringes the GDPR.

The supervisory authority competent for data protection issues:  
Austrian Data Protection Authority  
Barichgasse 42, 1030 Wien

**For additional data protection information**, in particular regarding your rights to disclosure, rectification, erasure, restriction of processing, data portability, objection, and complaints, please see our data protection notices at:

[www.we-online.com/privacy](http://www.we-online.com/privacy)