

Curiosity in Motion – WE at Embedded World 2026

Student Day & Scavenger Hunt

From March 11–13, 2026, embedded world in Nuremberg once again proved to be a meeting point for industry professionals, researchers, young talents, and technology enthusiasts. Würth Elektronik was present with a booth and became a true highlight full of conversations and encounters.



Already in the morning, the first students approached our team for conversations. Many wanted to understand how our components are used in everyday applications, while others had concrete questions about internships or thesis opportunities. With short explanations, relatable everyday examples, and clear product displays, our colleagues quickly sparked curiosity and excitement.



In addition to conversations, the booth offered many opportunities to get hands-on. In the front area, visitors could experience demonstrations, practical examples at the consultation tables, and easy-to-understand explanations. As a “home base,” the WE booth served as a constantly filled meeting point where visitors could recharge during good conversations in the rear area. At the high tables, guests could take a break with complimentary snacks and drinks provided by Panorama Catering.



A special highlight of this year’s Student Day was the booth scavenger hunt organized by our University Marketing. Participants had to answer questions and collect information before two of them qualified for the final drawing. The students then visited our booth to experience the drawing and receive their prizes in person. A relaxed get-together and lively conversations rounded off the afternoon and brought the Student Day to a successful and perfectly rounded off close.

Throughout the day, there was time for many short conversations: about study programs, projects, interesting ideas, and the question of how to find one’s own path into the world of technology. With over 100 registrations from students from various universities across Germany, a wide range of study programs was represented from Electrical Engineering to Nanoelectronics, Robotics and Mechanical Engineering.



In the end, one impression stands out above all: embedded world brings together people who want to make things happen. For us, Student Day was a day full of energy, curiosity, and genuine connections. A strong reminder of how valuable collaboration with the next inquisitive generation truly is.

